What is Careers at Council?

Careers at Council is a new website designed to help councils attract the right talent by promoting careers and jobs in councils to the wider candidate market.

It provides candidates with a site that links career information, career stories and job vacancies in councils.

Careers at Council is more than a jobs portal. The site is backed by a digital marketing campaign which positions local government as a great place to work.
Find the right candidates
Insights led marketing campaigns
People Connect with People

Tell your council story with testimonials, blog articles, video and more. Show candidates what its like to work at your council.
Connect your jobs
Be seen by skilled candidates

careersatcouncil.com.au
Subscription rates

Based on your council’s FTE, the first year of subscription includes a bonus month, so 13 months in total. To subscribe, go to https://neonlogicagency.com/councils-form/

> 1000+ is $8,200*

400 - 999 is $4,900*

101 - 399 is $3,200*

< 100 is $1,900*

* Rates are quoting exclusive of GST.
Insights
How Candidates are Engaging Now
Candidate Behaviour

INSIGHTS SNAPSHOT

Users vs Pageviews

October  
November  
December  
January  
February  

Users

Pageviews
Candidate Behaviour

- Over 1.4M impressions
- Over 150,000 pageviews
- More than 35,000 clicks, 37% of which were in NSW

Top pages

Clicks % by States

NSW: 37%
VIC: 24%
QLD: 18%
WA: 11%
SA: 11%
TAS: 9%
NT: 3%
WA: 2%
Questions?

LGNSW contact:
Jen James – Service Development Consultant
Jennifer.james@lgnsw.org.au or 9242 4185