Working together on places and spaces for sport and active recreation

an Office of Sport strategic priority
Houston, we have a problem
SYDNEY: A CENTURY OF GROWTH

#1

1959

2m

1959

#2

2016

5m

2016

2053

8m

2053

Sydney moves to #2 after Melbourne

Adelaide reaches 2m

mccrindle
FORECASTS • STRATEGY • RESEARCH
Sport and active recreation sector is important

Sector size
- $10 billion contribution to GSP
- 500,000 volunteers
- 30,000 people employed
- Almost 5 million people involved in sport and active recreation in NSW

Delivers both economic and social benefits
The sport and active recreation sector is evolving rapidly and facing major challenges.

**Sector capacity and cohesion**
- Declining volunteers
- Governing bodies capacity and capability constrained
- Poor alignment within sports and across system partners

**Sector sustainability**
- Marginal financial viability of many sports

**Access to places and spaces**
- Population growth, planning for sector needs, funding, strategic decisions

**Changing community and participant expectations**
- Fan experience, technology, etc.

**International/national success is now harder to achieve**
- Funding relativities with other countries and States/Territories
- Sport pathways

**Declining relevance and participation**
- Product competition, time constraints and costs of participation

**Sports integrity**
- Drugs in sport and sports betting
Access to appropriate quality places and spaces for sport and active recreation is vital

• Supports participation in sport and active recreation
• Core component of liveable cities, strong communities and a sustainable sport and active recreation sector
• Enabler of events and tourism
Lots of good things happening.....

- Local planning and delivery
- Sports state-wide planning
Future Needs of Sport Infrastructure
### Austi Tennis, Pinecourt Tennis Club

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Directions: [To here](#) - [From here](#)
Highlights the misalignment between sports and local governments priorities.

Improvement opportunity
NSW context

• No State facilities strategy
• Data gaps  
  • constrain evidence-based planning and investment decisions- no State-wide view
• Fragmented planning/ investment decisions  
  • inadequately coordinated- governments and sports
• Demand pressures  
  • population growth, historic investment backlogs, quality, new participant preferences, impacts of urban renewal
• Misaligned objectives  
  • increased participation and sport viability assuming facilities available
Facilities demand > supply

- 2m population growth 2011-2031
- 340 new football pitches by 2026
- $3b 700 priority sport facility projects
CNSW has achieved significant Participation Growth and is now the No. 1 Participation State in Australia
We need more quality facilities to grow our pathway and our participation further

- NSW Government - Future Needs Facilities Audit shows that many facilities around the State are very basic
OOS strategy - filling a strategic gap

- Information clearing house
- Supporting improved connections and more collaboration
- Promoting sector master planning

better decisions

- Linking to broader government objectives
- Making the value proposition

greater relevance
Office of Sport’s new service offering in infrastructure and facilities

* a more strategic approach *

Future Needs of Sport Infrastructure Database and 10 Year Local Facilities Plan

Facilities Planning Guidelines and Standards

Engagement with local governments and Planning and Environment on land use planning issues

Sector leadership

Project support

Assist local governments / SSOs / Clubs with project feasibility planning advice and funding for “medium” size projects/ regional facilities

Assist proponents secure NSW Government co-investment funding

Co-investment by S&R from new Local Facilities Fund targeted to “medium” size / regional projects

- Recognises most local facilities funding derived from local government and clubs - key role for Office of Sport is to provide strategic advice to assist them with expenditure decisions
- Directs Office of Sport facilities funding away from application based “small” projects to “medium” / regional facility proposals tested against sports’ and local communities’ priorities
- OOS Regional Offices’ new infrastructure engagement role
OoS only just begun but....... 

- “Future Needs of Sport Infrastructure Study” Stage 1 completed
- “Sector Review” completed
- Collaboration on a State Community Sport Facilities Strategy
- Increasing involvement in planning matters
  - DPE and Greater Sydney Commission master planning
- Advising and supporting sports with funding bids
- Establishing internal capacity- new Sport Infrastructure Group
What’s next....

- Build greater visibility and understanding of the Office’s role and approach: **increase our focus on active recreation**
- Engage sector partners, particularly local government and agree respective roles and responsibilities
- Further develop the evidence base
- Facilitate sports-local governments alignment on investment priorities
- Build increased relevance of the places and spaces agenda to public value creation
- Make the case for increased public and private investment in community sport and active recreation facilities
Takeaways...

• Changing nature of sport and recreation
• Access to appropriate quality places and spaces for sport and active recreation is vital

• Importance of Partnerships
• Importance of strategic decision making
Working together on places and spaces for sport and active recreation

an Office of Sport strategic priority

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