

# Local Government NSW

## Sustainable Event Policy

Version 2

June 2021

This policy provides guidance to LGNSW staff and event suppliers to ensure that sustainability principles are applied to the management of events and to identify areas to be considered when organising and conducting a sustainable event. The policy applies to event venues that LGNSW engages for the purposes of holding events, forums and conferences.

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# 1 Sustainable Event Policy

## 1.1 Introduction

Local Government NSW (LGNSW) is committed to ensuring all events are organised and conducted in a sustainable manner. This policy provides guidance to LGNSW staff and event suppliers to ensure that sustainability principles are applied to the management of events and to identify areas to be considered when organising and conducting a sustainable event including:

- waste minimisation
- resource recovery
- greenhouse gas reduction
- energy conservation
- water conservation

## 1.2 Commencement

This policy commences on 18 June 2021.

## 1.3 Application

This policy applies to event venues that LGNSW engages for the purposes of holding events, forums and conferences.

# 2 Objectives

The objectives sought and benefits of applying this policy include:

- Reduces costs
- Minimises environmental impacts
- Promotes corporate social responsibility
- Supports local suppliers
- Enhances our reputation and image as a sustainable organisation

# 3 Key Considerations

## 3.1 Waste Minimisation and Resource Recovery

Apply the waste hierarchy principles in order of avoid, reduce, reuse, recycle. To achieve this:

- Avoid the use of single use items and unnecessary packaging.
- Encourage participants to bring their own reusable coffee cups and water bottles.
- Minimise the use of handouts (e.g. agendas, freebies etc).
- Recycle all recyclable items where appropriate systems are available, including organic waste and packaging (paper, cardboard, plastic, glass, steel and aluminium).
- Reduce waste through sustainable purchasing.
- Encourage the vendor to provide left over food to those in need (e.g. through OzHarvest).

## 3.2 Water and Energy Use

Events can be high water and energy consumers. Measures should be taken to minimise water and energy consumption and to communicate these measures to participants at events through:

- Purchase of energy and water efficient equipment for such things as lighting, power and hire equipment.
- Implementing a program to off-set greenhouse gas emissions from energy usage and hired equipment.

### 3.3 Event Promotion

Event promotion can be resource intensive. The following practices can minimise impact:

- Minimising the use of non-reusable items (for example promotional flyers) and maximise those that are reusable (for example reusable banners and signs)
- Use promotional methods that do not involve printed products including web/online, social media etc.
- If printed promotional materials are necessary, sustainable paper products and inks are used in their production.

### 3.4 Transportation

Transport is a major contributor to greenhouse gas emissions. Sustainable transport options include:

- Encouraging visitors and staff to use more environmentally friendly methods of transport for commuting to and from the event. Provide information on nearest transport interchange and bike routes/storage.
- Exploring the feasibility of off-setting greenhouse gas emissions for transportation of visitors and staff to the event.

### 3.5 Sustainable Purchasing

All events should consider the impact of their purchasing decisions. Principles include:

- Evaluate venues against the LGNSW principles for a Sustainable event (this policy) and the checklists provided.
- Seek sponsors and vendors who reflect positive environmental values and practices.
- Purchase from the council of the LGA and SME sized local businesses where the event is being held.
- Utilise the local councils' sustainable suppliers if they have a list.
- Try to hire rather than buy equipment where possible.

### 3.6 Accommodation

Accommodation that is booked or recommended for an event should strive to meet the same sustainability principles as outlined in this policy, such as water and energy efficiency, minimise waste and maximise reuse opportunities, and facilitates sustainable transport use.

LGNSW commits to implement this policy across all events and will make an effort wherever practicable to monitor sustainability efforts and greenhouse gas reductions, quantify and display these throughout the event. These efforts will be promoted on any event material (and post-event material where relevant), for participants to view actual savings.

## 4 Document Control

This document:

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