

Local Government 2020 HR Virtual Event (NSW state only)
(originally the Local Government 2020 Human Resources Conference)

Sponsorship Opportunities
Thursday 5 November 2020

LGNSW – Who are we

Local Government NSW (LGNSW) is the peak body for councils in NSW, representing 128 general-purpose councils and associate members including 12 special-purpose county councils. LGNSW facilitates the development of an effective community-based system of local government in NSW.

Local Government HR 2020 Virtual Event

This event will be online streamed by a professional staging company with a studio set up and will broadcast the event through a custom streaming platform.

Hosted by Local Government NSW, this event will feature keynote presentations, case studies, panel discussions and much more from industry thought leaders who will provide insight, information and inspiration to continue to move the industry and sector forward.

Usually a face to face conference, this year's conference will be an online virtual event due to Covid-19. This is a 'not to be missed' opportunity to hear Council leaders and HR specialists together with industry experts discuss current hot topics for council HR practitioners.

Who attends the event

The conference attracts delegates from councils across NSW, general managers, directors, senior managers and all council staff involved in human resources, workforce management, recruitment, workplace health and safety and learning and development.

Benefits of sponsoring

Sponsoring the HR event will provide an opportunity to profile and promote your business, products and services to key staff within the local government sector.

Sponsors will receive acknowledgement, benefits and entitlements according to their level of sponsorship contribution. These will include verbal recognition, logos on event material and the event website.

In the months leading up to the event, it will be promoted through internal LGNSW channels including the weekly newsletter, on the LGNSW website, media releases, LinkedIn and Twitter.

A delegate contact list will be provided as part of your sponsorship package and only include delegates who have given permission. In addition, a sponsor list including all details will be provided to all delegates.

Please see the following pages for a listing of sponsorship levels detailing benefits and pricing for the 2020 virtual event. Please fill in the Sponsorship Application Form and return by email. If you have any questions, please contact the Learning Solutions team on 9242 4181, or 9242 4081 or learning@lgnsw.org.au

Principal Sponsor **SOLD**
\$10,000 plus GST (1 only)

- Exclusivity to Principal Sponsor status
- Acknowledgement by MC as Principal Sponsor
- Four full event registrations inclusive of all event sessions
- Opportunity to address delegates within the program or before a program segment
- Signage at the event (partner logo on projected holding slides and one banner for the stage)
- One full A4 page advert in event manual
- Company logo and short description in the event program
- Logo on all event flyers
- Logo on LGNSW website with direct link to sponsor's website
- Logo on session introduction slide
- Opportunity to sponsor a networking activity during the event
- Opportunity to add a promotional video (up to 3 minutes) before the start of the event and lunch break
- Opportunity to utilise your event sponsorship in your company promotional marketing
- List of consenting participating delegates

Distinguished Sponsors
\$5,000 plus GST (several available)

- Acknowledgement by MC as Distinguished Sponsor
- Three full event registrations inclusive of all event sessions
- Opportunity to add a promotional video (up to 3 minutes) before the start of the event and lunch break
- Signage at the event (partner logo on projected holding slides)
- One quarter page advert in event manual
- Company logo and short description in the event program
- Logo on all event flyers
- Logo on LGNSW website with direct link to sponsor's website
- Logo on session introduction slide
- List of consenting participating delegates

Trade Supporter
\$2,500 plus GST

- Recognition of sponsorship by MC at official conference opening
- Two full event registrations inclusive of all event sessions
- Company logo and short description in the event program
- Signage at the event (partner logo on projected holding slides)
- Logo on the LGNSW's website with direct link to sponsor's website
- Logo on all event flyers
- List of consenting participating delegates

Human Resources Industry Supporter
\$1,500 plus GST

- One full event registration inclusive of all event sessions
- Company Logo and short description in the event program
- Logo on the LGNSW's website with direct link back to sponsor's website

Sponsors in 2019 include

- **Principal Sponsor:** Cornerstone
- **Distinguished Sponsors:** Winton Consulting and Voice Projects
- **Dinner Sponsor:** AIM Public Sector
- **Coffee Cart Sponsor:** Local Government Super
- **Satchel Sponsor:** JLT
- **Trade Display Exhibitor:** StateCover, Local Government Appointments, Local Government Procurement, UTS Institute for Public Policy, Frontier Software, Leonards Advertising, Easifleet, Bartier Perry, Mastertek Pty Ltd, LOGO Management Resources, Lonergan, Pulse (previously known as LG Software Solutions)
- **Industry Supporter:** My Gateway

LGNSW 2020 HR Virtual Event – Sponsorship Opportunities				
*prices and sponsorship opportunities adjusted to reflect the change from a face to face to virtual event format				
Level of sponsorship	Principal sponsor	Distinguished sponsors	Trade Supporter	HR Industry Supporter
Price plus GST*	\$10,000	\$5,000	\$2,500	\$1,500
Exclusivity to Sponsor status	One Principal Sponsor	Shared (more than one)		
Event registrations to all sessions	Four	Three	Two	One
Acknowledgement/recognition by MC as Sponsor	As Principal Sponsor	As Distinguished Sponsor	✓	
Opportunity to address delegates within the program or before a program segment	✓			
Signage at event (partner logo projected & one banner for stage)	✓	✓	✓	
Advert. In event manual	One full A4 page	One quarter A4 page		
Company logo & short description in the event program	✓	✓	✓	✓
Logo on all event flyers	✓	✓	✓	
Logo on LGNSW website with direct link to sponsors website	✓	✓	✓	✓
Logo on session introduction slide	✓	✓		
Opportunity to sponsor a networking activity during the event	✓			
Opportunity to add a promotional video (up to three minutes) before the start of the event & during the lunch break	✓	✓		
Opportunity to utilise event sponsorship in your company promotional marketing	✓			
List of consenting participating delegates	✓	✓	✓	

Local Government 2020 Sponsorship Application Form

To confirm your sponsorship of **Local Government 2020 HR Virtual Event** and take advantage of the benefits outlined in the Sponsorship Prospectus, complete the form below and email to sponsorship@lgnsw.org.au

Organisation	
Contact person	
Job title	
Address	
Phone	
Mobile	
Email	
Website	
Level of sponsorship	
Sponsorship amount	

Terms and Conditions

- A completed and signed Sponsorship Application Form (this form) must be submitted to apply for sponsorship.
- A signed agreement and a tax invoice will be forwarded upon receipt of this form.
- The sponsorship will not be deemed confirmed until full payment has been paid.
- Placement and size of logos included in the conference material will be at the discretion of the Conference Committee and will reflect the level of support given by your organisation.
- All exhibiting sponsors in the trade display area must carry and provide evidence of current Public Liability Insurance cover for a minimum of \$20 million.

I agree and understand the terms and conditions as described.

Name: _____

Signature: _____

Date: _____

Contact details: Learning Solutions Unit, LGNSW on 9242 4181, or 9242 4081 or learning@lgnsw.org.au