



LOCAL GOVERNMENT WEEK AWARDS 2024

Partnership Opportunities

Thursday 1 August 2024
Four Seasons Hotel, Sydney

**ONE VOICE
FOR COUNCILS**



About Local Government NSW

Local Government NSW (LGNSW) is an independent organisation that supports and advocates on behalf of NSW general and special purpose councils to help strengthen and protect an effective democratic system of local government.

LGNSW is responsible for:

- Representing the views of local government to our colleagues at the state and federal levels
- Providing policy advice, management support and grants application assistance
- Empowering our elected councillors and council staff to deliver the quality services and infrastructure their communities deserve
- Representing the employer interests of local government in NSW
- Delivering responsive and accountable leadership on sector-wide policy issues, and
- Working to enhance public awareness about the challenges and opportunities of local government – the closest, most trusted and most representative level of government to the community.



About The Event

Local Government Week:

Monday 29 July - Sunday 4 August 2024

Every year, councils across NSW participate in Local Government Week to raise the profile of the council in its community. This is achieved by highlighting activities, programs and services undertaken in their chambers and at other civic venues. LGNSW member councils participate and activities generate considerable local media coverage. It is one of the few activities LGNSW supports that reaches beyond our members to the community at large.



Local Government Week Awards:

Thursday 1 August 2024

A signature event in LGNSW's event calendar that is held in Local Government Week to publicly recognise the efforts of councils in forging relationships of excellence with their communities.

Award Categories

Awards presented on the night include:

- RH Dougherty Events and Communications Awards
- Leo Kelly OAM Arts and Culture Awards
- LGNSW Planning Awards
- The Department of Communities and Justice NSW Youth Week Awards
- Pat Dixon Memorial Scholarship for Aboriginal and Torres Strait Islander councillors and council staff

Who Attends?

Invited to the evening are the Minister for Local Government, Minister for Planning, Minister for Families and Communities, Shadow Minister for Local Government, along with special guests.

Guests include award judges, mayors, general managers and senior council staff. Every council in NSW is made aware of the awards via electronic communications sent to more than 4000 recipients

Marketing Activities

The awards have a dedicated marketing campaign with website editorial, email campaigns, promotion to the online Events Network and through The Weekly newsletter, and media releases alerting a widespread community.

The **RH Dougherty Events and Communications Awards** promote excellence in communication within Local Government. The RH Dougherty Awards aim to recognise and encourage greater understanding and accountability by councils to their communities. The importance of building a partnership between community and council has been acknowledged by local government and consultation and two-way communication are taking place all the time. There are four sections:

- Reporting to your Community
- Excellence in Communication
- Innovation in Special Events
- Outstanding Individual Contribution.

The **Leo Kelly OAM Arts and Culture Awards** celebrate outstanding achievement by local government organisations in strategic planning for arts and culture. The awards seek to recognise councils that are leaders in arts and culture and have excelled in strategic policy, planning, delivery and evaluation. This includes integrated cultural planning and policy, creative stakeholder engagement, building capacity of the arts and cultural sector.

This award is in honour of the late Cr Leo Kelly OAM – a passionate and dedicated LGNSW Board member, long-serving Blacktown City Councillor and champion for the arts, who passed away in January 2017.

The **LGNSW Planning Awards** recognise councils that have demonstrated excellence in planning and development services. The awards focus on leadership and culture change, innovation and excellence, recognising actions to promote cooperation, participation and the delivery of positive and pragmatic outcomes in the planning and development area.

Pat Dixon Memorial Scholarship

The late Cr Pat Dixon was the first Aboriginal woman elected to local government in Australia and worked tirelessly for the community she represented.

In recognition of her service and achievements in local government, a scholarship has been established for Aboriginal or Torres Strait Islander councillors and council staff members in NSW to undertake further study, professional development or research.

The scholarship is administered by LGNSW and recipients are determined by four trustees.

More Information

To confirm an event partnership in the Local Government Week Awards 2024, please complete an online application form next to the packages outlined below.

If you would like a “bespoke” partnership package with a custom-designed list of benefits, please contact:

Michelle Aubert

LGNSW Events Sponsorship Officer

T 0408 791 492 or E sponsorship@lgnsw.org.au

Partnership Packages

Elite Partner

SOLD

\$16,500
+GST

- Opportunity to provide a co-presenter to hand out Outstanding Individual Award
- Opportunity to speak at the dinner (5 minutes) as Elite Partner
- Opportunity to have one representative on the judging panel for RH Dougherty Events And Communications Awards
- Signage at the dinner (one banner for the foyer and one banner for the stage)
- Six complimentary tickets to awards dinner with opportunity to have two seats at the head table
- Preferential seating at the head table located nearby for key personnel
- Promotion of the event in The Weekly newsletter mentioning your organisation
- Partner mention on all LG Week Awards event-related promotional material (including electronic direct mailouts) issued to councils from LGNSW.
- Print collateral to be distributed at the dinner
- Logo on the digital invitation to the awards evening dinner
- Logo on the order of proceedings at the dinner
- Logo on PowerPoint presentation at the dinner
- Etched logo on the highly distinctive RH Dougherty glass trophy
- Logo and link on the LGNSW Local Government Week Awards website page as Elite Partner
- Promotion of partner's name and logo on all LGNSW media releases for event



Category Partner • RH Dougherty Events and Communications Awards **APPLY NOW**

REPORTING TO YOUR COMMUNITY

\$5,500

+GST

EXCELLENCE IN COMMUNICATION

\$5,500

+GST

INNOVATION IN SPECIAL EVENTS

\$5,500

+GST

- Opportunity to have a representative present the awards in your category
- Two complimentary tickets to the awards dinner
- Signage at the dinner (one banner in the foyer)
- Partner mention in event promotional materials and email communications
- Mention of your organisation in media releases and other promotional opportunities
- Logo on the digital invitation to the awards evening dinner
- Logo on the order of proceedings
- Logo on the awards certificates
- Logo on the awards section of the PowerPoint presentation
- Logo and link on the LGNSW Local Government Week Awards website page as Category Partner

Category Partner • LEO Kelly OAM Arts and Culture Award **APPLY NOW**

\$10,000

+GST

- Exclusivity to Award Partner and naming rights
- Opportunity to have a representative present the awards in your category
- Opportunity to provide a speaker for the event prior to the presentation (5 minutes) as Award Partner
- Opportunity to be part of the judging process for your award category
- Partner mention in event promotional materials and email communications
- Four complimentary tickets to the dinner
- Preferential seating at the head table located nearby for key personnel
- Mention of your organisation in media releases and other promotional opportunities
- Signage at the dinner (one banner for the stage)
- Logo on the digital invitation to the awards dinner
- Logo on the order of proceedings
- Logo on the Awards certificates and trophy
- Logo and link on the LGNSW Local Government Week Awards website page as Category Partner
- Logo on the awards section of the PowerPoint presentation

Category Partner • LGNSW Planning Awards

APPLY NOW

\$10,000
+GST

- Exclusivity to Award Partner and naming rights
- Opportunity for Minister to present the award at the Awards Evening
- Opportunity to provide a speaker for the event prior to the presentation (5 minutes) as Award Partner
- Opportunity to be part of the judging process for your award category
- Partner mention in event promotional materials and email communications
- Four complimentary tickets to the dinner
- Preferential seating at the head table for key personnel
- Mention of your organisation in media releases and other promotional opportunities
- Signage (one banner for the stage)
- Assistance with provision of a suitable prize/training
- Logo on the digital invitation to the awards as Award Partner
- Logo on the order of proceedings
- Logo on the awards certificates and trophy
- Logo on the LGNSW Local Government Week Awards website page with link back to your organisation
- Logo on the awards section of the PowerPoint presentation



Sustainability Partner

APPLY NOW

\$11,000
+GST (1 ONLY)

- Signage at the dinner (one banner for the dinner room)
- Four complimentary tickets to the awards dinner
- Preferential seating at head table
- Partner mention in event promotional materials and email communications
- Mention of your organisation in media releases and other promotional opportunities
- Logo on the digital invitation to the awards dinner
- Logo on the order of proceedings
- Logo on PowerPoint presentation at the dinner
- Logo and link on the LGNSW Local Government Week Awards website page as Sustainability Partner