LOCAL GOVERNMENT NSW

LOCAL GOVERNMENT ANNUAL CONFERENCE 2022

SPONSORSHIP & TRADE

DISPLAY OPPORTUNITIES

23-25 OCTOBER 2022

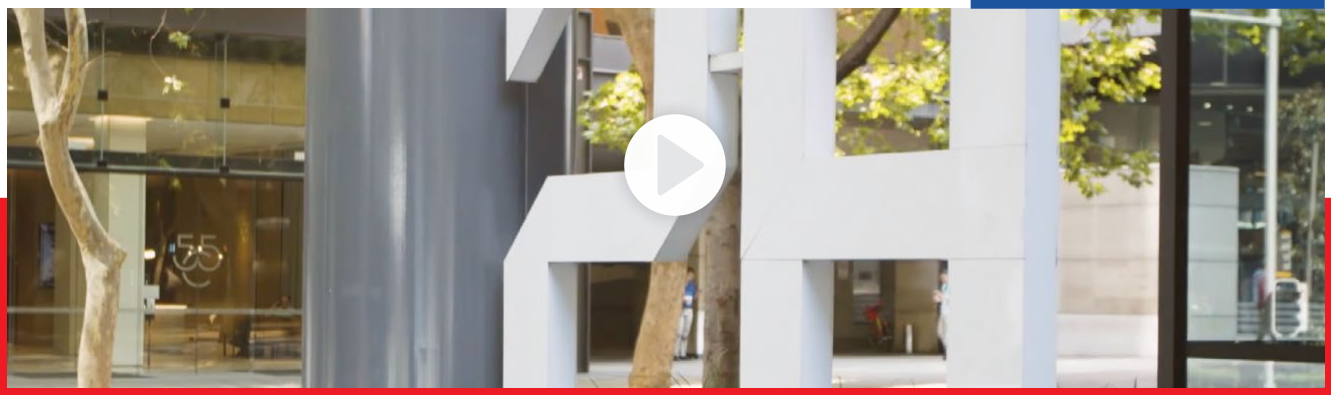
Crowne Plaza Hunter Valley
430 Wine Country Drive,
Lovedale NSW 2325

#LGNSWCONFERENCE

#LGNSW2022

LOCAL GOVERNMENT NSW

WATCH



ABOUT LGNSW

Local Government NSW (LGNSW) is the peak body for councils in NSW, representing general-purpose councils and associate members including 9 special-purpose county councils. LGNSW facilitates the development of an effective community-based system of local government in NSW.

LGNSW ANNUAL CONFERENCE: THE EVENT

The 2022 conference will be co-hosted by Cessnock City Council at the Crowne Plaza Hunter Valley

This conference is the annual policy-making event for all NSW councils and our associate members. It is the pre-eminent event of the local government year where local councillors and mayors come together to share ideas and debate issues that shape the way we are governed. All NSW councils, regional, country and metropolitan, meet with an anticipated 800 attendees from across the state, inclusive of mayors, councillors, general managers and senior staff.

BENEFITS OF SPONSORING

Sponsoring the conference will provide an outstanding networking opportunity through structured events, allowing you to profile and promote your business, products and services to key staff within the local government sector.

Sponsors will receive acknowledgement, benefits and entitlements according to their level of sponsorship contribution. These will include verbal and signage recognition, logos on conference material and the conference website.

In the months leading up to the event, the conference will be promoted through internal LGNSW channels including the weekly newsletter, on the LGNSW website, media releases, LinkedIn & Twitter.

A delegate contact list will not be provided as part of any sponsorship package, however a nametag scanning facility will be available on site for sponsors/exhibitors to 'scan' delegates resulting in delegate contact details going straight to the nominated sponsor/exhibitor. It is the responsibility of the exhibitor to attract delegates to their stand for the purpose of scanning nametags for contact details.

All delegates must be made aware that the scanning process will result in the delegates contact details being made available to the exhibitor.

WATCH

PROGRAM SNAPSHOT

SUNDAY 23 OCTOBER

- Exhibitor set up
- Registration opens at Crowne Plaza Hunter Valley
- Delegate Workshops
- Presidents Welcome Reception

MONDAY 24 OCTOBER

- Trade exhibition
- Conference business session/ considerations of motions
- Delegate's networking in trade area
- Conference Gala Dinner
- General Managers Lunch

TUESDAY 25 OCTOBER

- ALGWA Breakfast
- Trade exhibition
- Conference business sessions/ keynote speakers
- Exhibitors bump out

LOCAL GOVERNMENT NSW

PACKAGES

ELITE SPONSOR

SOLD

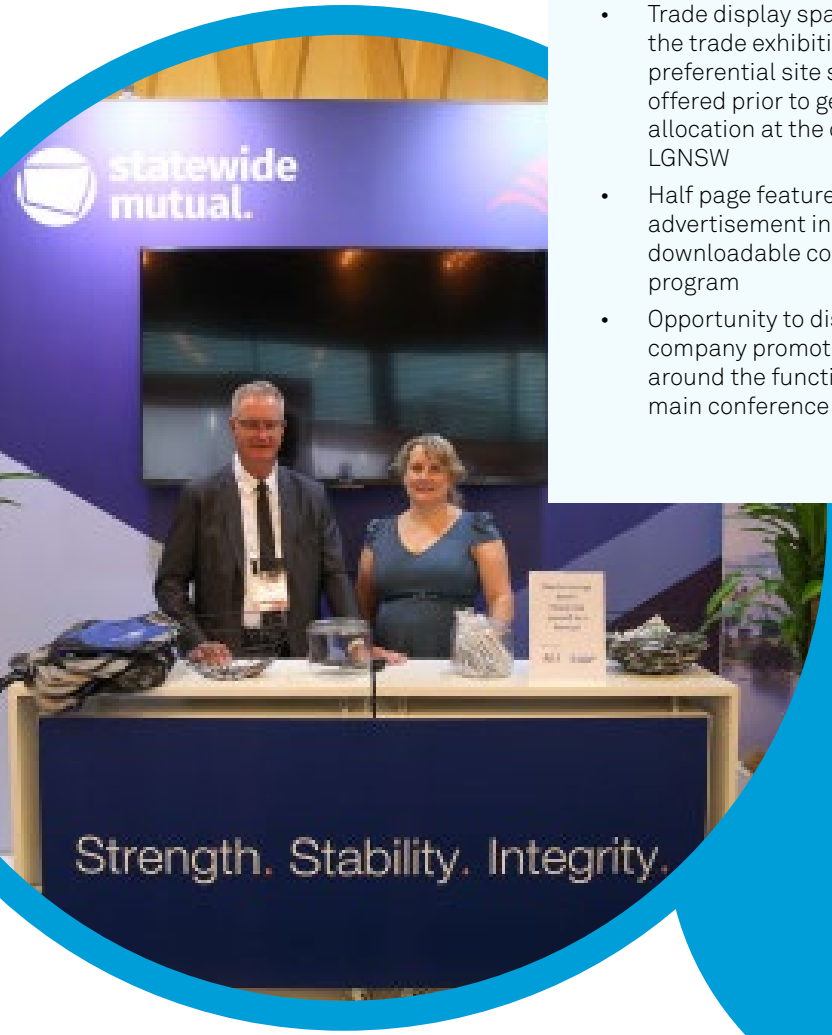
- Exclusivity to Elite Sponsor status
- Naming rights sponsor and signage at the Gala Dinner
- Speaking opportunity for five minutes at the Gala Dinner or within the conference program at the discretion of the LGNSW (may be chairing a concurrent topic stream)
- Gala dinner entertainment acknowledged sponsor
- Opportunity to place signage/ branding within the venue (Sponsor to supply. All signage and branding must be approved by LGNSW)
- Logo on cover of digital downloadable conference program
- Logo on gala dinner menu
- Logo and line listing in the digital downloadable conference program
- Logo and company link on conference page of website: www.lgnsw.org.au
- Whole slide identification of sponsorship level on introductory PowerPoint presentation
- Signage at the entry foyer of the conference venue for the duration of the conference (Signage to be freestanding and supplied by sponsor)
- Full page feature article/ advertisement in digital downloadable conference program
- Acknowledgement on all media releases issued to promote the conference
- Double trade display space within the conference trade exhibition with preferential site selection offered prior to general allocation at the discretion of LGNSW
- Six conference registrations inclusive of conference sessions, morning and afternoon teas, lunches, delegate's networking hour and the President's Welcome Reception
- Six complimentary tickets to the Gala Dinner
- Access to delegates during lunch, morning and afternoon teas and delegate's networking function
- Access to delegate scanning facility enabling you to capture delegate contact details on site (see terms and conditions for details).
- Input into the table seating plan at the dinner with regard to head tables and invited guests
- Opportunity to host a general manager's lunch in private function room.
- Two complimentary tickets to the ALGWA Breakfast

PRESIDENTS WELCOME RECEPTION SPONSOR

SOLD

$27,500
+GST (1 ONLY)

- Acknowledged sponsor of the President's Welcome Reception
- Opportunity for company to provide a five-minute address prior to the President's Welcome Reception in the main plenary hall and a looping video to run on the screens during the reception
- Opportunity to display company promotional material around the function area during the President's Welcome Reception
- Opportunity to dress food and beverage staff in your corporate promotional wear during the President's Welcome Reception
- Signage and general branding at the President's Welcome Reception
- Trade display space within the trade exhibition with preferential site selection offered prior to general allocation at the discretion of LGNSW
- Half page feature article/ advertisement in the digital downloadable conference program
- Opportunity to display company promotional material around the function area of the main conference
- Logo and line listing in the digital downloadable conference program
- Logo and company link on conference page of website: www.lgnsw.org.au
- Identification of sponsorship level on introductory PowerPoint presentation
- Signage and general branding at the conference
- Signage at the entry foyer of the conference venue for the duration of the conference (signage to be freestanding and supplied by sponsor)
- Access to delegates during morning and afternoon teas and delegate's networking function
- Access to delegate scanning facility enabling you to capture delegate contact details on site (see terms and conditions for details)
- Six conference registrations inclusive of conference sessions, morning and afternoon teas, lunches, delegate's networking hour and the President's Welcome Reception



PLANNING SPONSOR

SOLD

$27,500
+GST (1 ONLY)

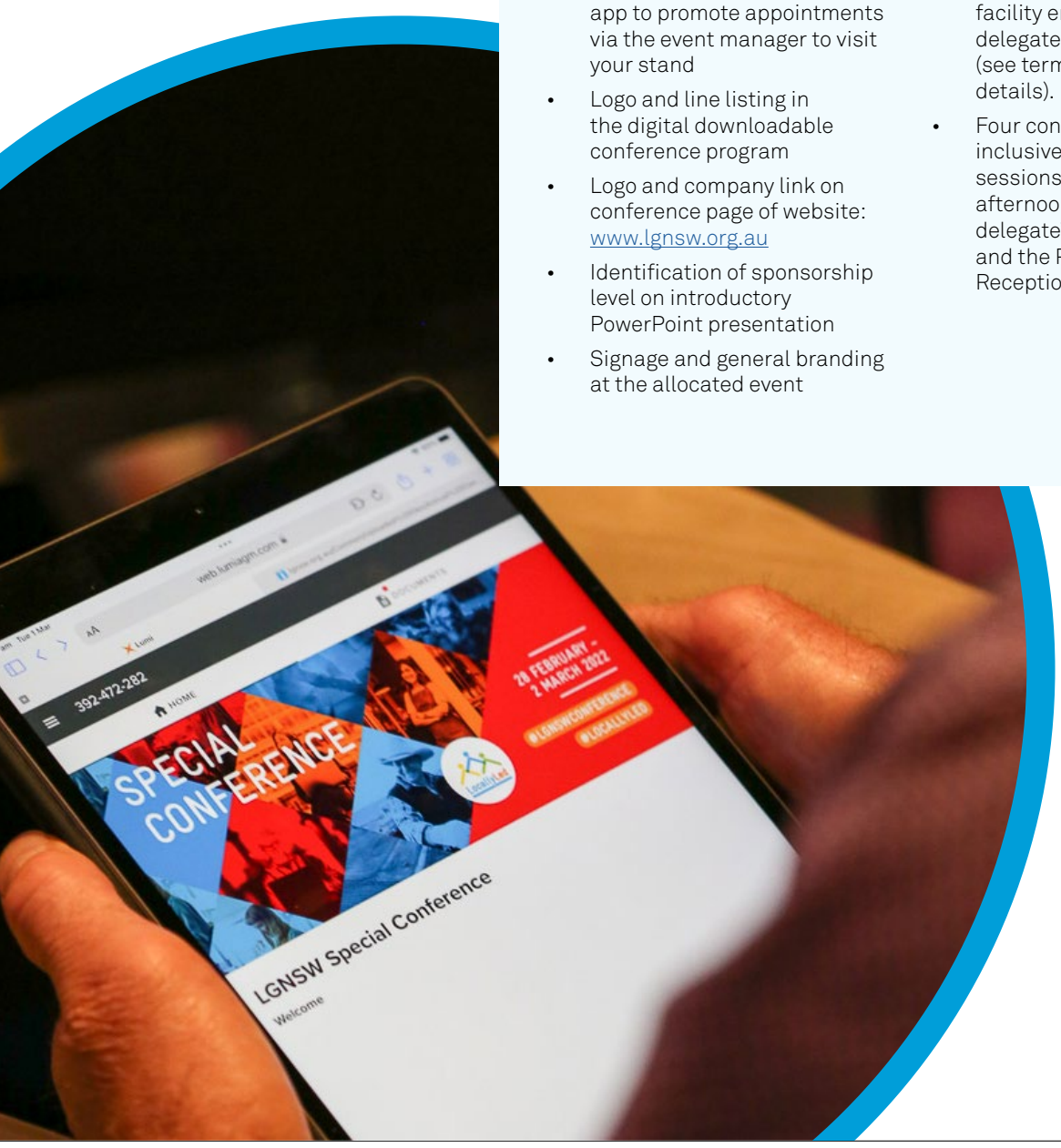
- Exclusivity to Planning Sponsor status
- A five-minute address by a company spokesperson during the business sessions (exclusive offer – day and time to be negotiated)
- Opportunity to run appointments and presentations on Monday and Tuesday in a private meeting room
- Opportunity to use the app to promote appointments or sessions
- Use of social media/tweet to visit the pre-conference appointment session
- Logo and line listing in the digital downloadable conference program
- Logo and company link on conference page of website: www.lgnsw.org.au
- Identification of sponsorship level on introductory PowerPoint presentation
- Signage at the entry foyer of the conference venue for the duration of the conference (signage to be freestanding and supplied by sponsor)
- One half page feature article/ advertisement in the digital downloadable conference program
- Trade display space within the trade exhibition with preferential site selection offered prior to general allocation at the discretion of LGNSW
- Access to delegates during morning and afternoon teas and delegate's networking function
- Access to delegate scanning facility enabling you to capture delegate contact details on site (see terms and conditions for details).
- Six conference registrations inclusive of conference sessions, morning and afternoon teas, lunches, delegate's networking hour and the President's Welcome Reception

DISTINGUISHED SPONSOR

SOLD

$22,000
+GST (3 ONLY)

- Acknowledged sponsor of either a morning or afternoon tea or lunch or delegate's networking hour during the conference or a combination of these
- A five-minute address by a company spokesperson in the business sessions (day and time at the discretion of the LGNSW)
- Opportunity to display company promotional material around the function area during your sponsored break
- Opportunity to dress food and beverage staff in your corporate promotional wear during your sponsored break
- Opportunity to use the delegate app to promote appointments via the event manager to visit your stand
- Logo and line listing in the digital downloadable conference program
- Logo and company link on conference page of website: www.lgnsw.org.au
- Identification of sponsorship level on introductory PowerPoint presentation
- Signage and general branding at the allocated event
- Signage at the entry foyer of the conference venue for the duration of the conference (signage to be freestanding and supplied by sponsor)
- Half page feature article/ advertisement in the digital downloadable conference program
- Trade display space within the trade exhibition with preferential site selection offered prior to general allocation at the discretion of LGNSW
- Access to delegates during morning and afternoon teas and delegate's networking function
- Access to delegate scanning facility enabling you to capture delegate contact details on site (see terms and conditions for details).
- Four conference registrations inclusive of conference sessions, morning and afternoon teas, lunches, delegate's networking hour and the President's Welcome Reception



COFFEE CART SPONSOR

SOLD

$11,000
+GST EACH (2 AVAILABLE)

$18,000
+GST (FOR BOTH)

There will be two separate coffee carts operating in different areas within the trade display all day Monday and Tuesday. You have the opportunity to promote your organisation through this area, with the coffee cart incorporated into your trade stand.

- Opportunity for barista's to be dressed in your branded shirts and/or caps (sponsors to supply)
- Logo on environmentally friendly coffee cups (either quality reusable cups that delegates would keep or recyclable throw away cups) supplied by sponsors at the discretion of LGNSW
- Logo and line listing in the digital downloadable conference program
- Logo and company link on conference page on website: www.lgnsw.org.au
- Signage and promotional material to be displayed around cappuccino areas
- Trade display space adjacent/ near to the coffee cart
- One-quarter page feature article/advertisement in the digital downloadable conference program
- Access to delegates during tea breaks, lunches and delegate's networking hours
- Two conference registrations (for one individual sponsorship or four for both) inclusive of conference sessions, morning and afternoon teas, lunches, delegate's networking hour and the President's Welcome Reception
- Access to delegates during morning and afternoon teas and delegate's networking function
- Access to delegate scanning facility enabling you to capture delegate contact details on site (see terms and conditions for details).

Note - *package includes the service of 300 cups per day for per stand. Additional coffee service will be at the discretion and expense of the sponsor based on $5 per cup served.*

KEYNOTE SPEAKER SPONSOR

SOLD

$10,000
+GST (2 ONLY)

- Opportunity to address the attendees by introducing the keynote speaker (5 minutes) – see website for details
- Company name and logo on PowerPoint slide appearing regularly throughout the conference
- Logo and link on conference website event page as Keynote Speaker Sponsor
- Logo and line listing in the digital downloadable conference program
- One-quarter page advertisement in the digital downloadable conference program
- Two conference registrations inclusive of conference sessions, morning and afternoon teas, lunches, delegate's networking hour and the President's Welcome Reception

This package does not include trade space but can be purchased separately.

AGLWA BREAKFAST SPONSOR

SOLD

$10,000
+GST (1 ONLY)

- Opportunity to address the attendees by introducing the keynote speaker at Breakfast
- Opportunity to provide print collateral at breakfast
- Company name and logo on PowerPoint slide appearing regularly throughout the conference
- Logo on the digital downloadable conference program as Breakfast Sponsor
- Logo and link on official conference website event page as Breakfast Sponsor
- Logo and line listing in the digital downloadable conference program
- Trade display space within the conference trade exhibition
- One-quarter page advertisement in the digital downloadable conference program
- Signage at breakfast
- Four complimentary tickets to breakfast
- Two conference registrations inclusive of conference sessions, morning and afternoon teas, lunches, delegate's networking hour and the President's Welcome Reception

CLEAR SPACE SPONSOR

APPLY NOW

$9,000
+GST

- Logo and line listing in the digital downloadable conference program
- Logo and company link on conference page of website: www.lgnsw.org.au
- Identification of sponsorship level on introductory PowerPoint presentation
- One-quarter page feature article/advertisement in the digital downloadable conference program
- 4x4 metre trade display area (16 square metres - dimensions up for negotiation) prominently located in the courtyard area outside the conference venue
- Access to delegates during morning and afternoon teas and delegate's networking hours
- Two conference registrations inclusive of conference sessions, morning and afternoon teas, lunches, delegate's networking hour and the President's Welcome Reception
- Access to delegates during morning and afternoon teas and delegate's networking function
- Access to delegate scanning facility enabling you to capture delegate contact details on site (see terms and conditions for details).

VALUED SPONSOR

SOLD

$7,000 +GST

- Logo and line listing in the digital downloadable conference program
- Logo and company link on conference page of website: www.lgnsw.org.au
- Identification of sponsorship level on introductory PowerPoint presentation
- One-quarter page feature article/advertisement in the digital downloadable conference program
- Trade display space within the conference trade exhibition
- Two conference registrations inclusive of conference sessions, morning and afternoon teas, lunches, delegate's networking hour and the President's Welcome Reception
- Access to delegates during morning and afternoon teas and delegate's networking function
- Access to delegate scanning facility enabling you to capture delegate contact details on site (see terms and conditions for details).

TRADE DISPLAY SITE

SOLD

$4,500 +GST

- Logo and line listing in the digital downloadable conference program
- Logo and company link on conference page of website: www.lgnsw.org.au
- Trade display space within the conference trade exhibition
- Access to delegates during morning and afternoon teas and delegate's networking function
- Access to delegate scanning facility enabling you to capture delegate contact details on site (see terms and conditions for details).
- Two conference registrations inclusive of conference sessions, morning and afternoon teas, lunches, delegate's networking hour and the President's Welcome Reception

SPONSOR & EXHIBITOR APPLICATION PROCESS

SPONSORSHIP OR TRADE DISPLAY AREA | APPLY NOW

PAYMENT DETAILS

Payment is not required with the application. Once your application has been accepted you will be sent confirmation details and an invoice. By applying, you are deemed to have read and accepted the terms and conditions below.

TERMS & CONDITIONS

- The details in this document are correct at the time of printing. Local Government NSW (LGNSW) does not accept responsibility for any changes that may occur.
- A delegate contact list will not be provided as part of any sponsorship package however a nametag scanning facility will be available on site for sponsors/exhibitors to 'scan' delegates resulting in delegate contact details going straight to the nominated sponsor/exhibitor. It is the responsibility of the exhibitor to attract delegates to their stand for the purpose of scanning nametags for contact details. In the process, all delegates must be made aware that the scanning process will result in the delegates contact details being made available to you.
- Placement and size of logos included in the conference material will be at the discretion of LGNSW and will reflect the level of support given by your organisation. All signage will be designed to suit the requirements of the venue.
- LGNSW requests that each sponsor who is provided with a hyperlink from the conference website, respond with a reciprocal link from your organisation's website to the conference website.
- All company representatives must complete a conference registration form (for name tag purposes).
- All company representatives attending and participating in the conference must register and pay the nominated 'sponsor' registration fee. Some packages include sponsor registrations in which case this fee is not payable, however a completed registration form is still required.
- Sponsor registrations include a nametag, day catering (M/T Lunch and A/T) during conference hours and delegate's networking hour.
- A completed sponsorship application must be submitted online to initiate sponsorship. A tax invoice will be provided upon acceptance of application.
- Placement within the conference trade display area is at the discretion of the organisers who may make changes at any time due to logistics and safety reasons or otherwise.
- Where a force majeure event occurs, the parties will work together in good faith to agree a mutually agreeable course of action with regard for the delivery of the Services (or the non-delivery of the Services in the case of conference cancellation). If the agreement is terminated as a result of force majeure event the sponsor is entitled to a full refund of any payments made less an agreed amount deducted for value of services that may have already been received.

LOCAL GOVERNMENT NSW

CANCELLATION POLICY

***Once sponsorship is confirmed:**

- Due to the considerable administration associated with this conference, a cancellation fee equivalent to 25% of the full payment amount will be incurred should confirmed agreements be cancelled more than 90 days out from the first day of the conference.
- Cancellations made between 90 days and 31 days from the first day of the conference will pay a cancellation fee equal to 50% of the full payment amount of the confirmed agreement.
- Cancellations within 30 days from the start of the conference incur 100% cancellation fee.
- All requests for cancellations must be made in writing to the LGNSW Conference Secretariat (details below).

SUSTAINABILITY POLICY

LGNSW supports the principles of sustainable event management with a range of event planning and delivery options. These include:

- The use of sustainable materials and production, recycled paper and fair-trade supply
- The banning of bottled water
- Control of waste management
- Energy efficiency
- Monitoring

  amongst a range of initiatives.

Our **Sustainable Events Policy** is on our website. We ask you to strictly abide by this policy.

MORE INFORMATION

More information can be found on www.lgnsw.org.au

MICHELLE AUBERT
LGNSW Sponsorship Co-ordinator
0408 791 492
michelle.aubert@lgnsw.org.au

OR

BRADLEY HAYDEN
LGNSW Conference Secretariat
0412 461 392
bradley.hayden@lgnsw.org.au

JOIN THE WAITLIST

To enquire about sponsorship for next year's **Annual Conference** please contact

sponsorship@lgnsw.org.au

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