

LGNSW STRATEGIC PLAN 2014 – 2018

Our Vision:

The organisation for all things Local Government in NSW

Our Values:

- Professionalism - Demonstrate expertise and accountability
- Integrity - Adhere to moral and ethical principles and practice
- Progressiveness - Present new and innovative ideas
- Inclusiveness - Consult, listen and lead

Our Mission:

To be the sword and shield for Local Government in NSW

STRATEGIC PILLARS

ADVOCACY:	LEADERSHIP:	SERVICE DELIVERY AND SUPPORT:	EXCELLENCE:
Represent the views of our members to achieve outcomes for Local Government	Provide strong and principled leadership for Local Government	Deliver outstanding member services	An efficient organisation that demonstrates best practice across all key areas
Critical Success Factors/Outcomes			
<p>S.1 Strategic Advocacy – Effective strategic advocacy in the right areas including:</p> <ul style="list-style-type: none"> • IR and Employment – represent and promote Local Government employer interests by participation in industrial relations systems and workplace reform to support a productive, efficient and adaptive Local Government sector at the industry and workplace level • Democracy – stand up for NSW having a Local Government system based on the democratic principle of election of the governing body from, and by, the community at large and organisational structures and processes to support that system • Finance and economic development – support members in pursuing i) financial sustainability through autonomy in revenue raising, fairness in government funding, and managing financial systems appropriately and ii) economic development in line with whole of State development principles • Planning and Environment – support members with their pursuit of enhanced local natural and built environments and wider environmental sustainability • Roads and Infrastructure – support members to achieve better road and other infrastructure management • Social Policy – support members in their pursuit of social policy via application of four principles: Equity, Rights, Access and Participation <p>S.2 Profile – High positive public profile of Local Government and LGNSW</p>	<p>S.3 Innovative Leadership – Effective and innovative leadership which addresses the sector’s strategic challenges</p> <p>S.4 Engaged Members – Engaged and motivated membership</p>	<p>S.5 Member Services – High quality services that our members want, need and use including:</p> <ul style="list-style-type: none"> • Policy – providing advice, information, capacity building and other support to members in all major functional and/or policy areas • Industrial Representation – assisting members to meet their award and statutory obligations and to manage their staff effectively • Industrial Advisory – providing members with support required to comply with their employer obligations and to adopt good practice • Member Training and Capacity Building – developing and delivering a program of public and in house training, coaching and mentoring to address the current needs of councillors and council staff • Executive and Senior Management – supporting members’ attraction and retention of quality executive and senior staff through recruitment, performance management and organisation review services <p>S.6 Member information – High quality, timely member information, advice and support</p>	<p>S.7 Effective Board – cohesive, skilled and effective board</p> <p>S.8 Governance and Reporting – rigorous, quality governance and management frameworks in place</p> <p>S.9 Financial Sustainability – a financially sustainable organisation</p> <p>S.10 Strong Culture – a positive and strong organisational culture</p>

STAKEHOLDER STRATEGIC INTENT

STAKEHOLDER	OUR STRATEGIC INTENT IN RESPECT TO OUR STAKEHOLDERS
1. Members	Drive for an environment that enables our members to operate efficiently and effectively in a financially, socially and environmentally sustainable manner.
2. Community	Inform the community about the role of Local Government to achieve public support and raise the profile of LGNSW.
3. State Government	Represent the interests of the Local Government sector to the State Government to achieve wins for local government.
4. Federal Government	Represent the interests of the Local Government sector to the Federal Government to achieve wins for local government.
5. Individual councillors from member organisations	Actively engage with councillors so they understand the role of LGNSW to help us to help our members. Provide councillors with education and services to fulfil their role effectively.
6. Senior managers and staff of member organisations	Actively engage, consult with and partner with them so they understand the role of LGNSW and promote and support LGNSW.
7. Australian Local Government Association	Take a leadership role to ensure that ALGA represents the interests of the NSW Local Government sector and its members to the Federal Government effectively to achieve wins for Local Government.
8. Unions	Consult with and work with unions on industrial relations to establish contemporary and well-regulated employment arrangements.
9. Media	Promote the interests of Local Government and LGNSW through the media.
10. NSW peak bodies and other agencies	Be a leader in collaborating to achieve shared outcomes for our members.